



# UTTAR PRADESH VOLUNTARY ACTION NETWORK.

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**Stand Up and Take Action, END POVERTY NOW -09,**

## **Orientation Workshop Report**

**Date:** 7Oct 2009

**Venue:** SSK, Lucknow

**Organized by:** UPVAN

**Supported By:** UNMC

### **Background**

UPVAN is conducting Stand Up and Take action event against poverty in Uttar Pradesh with its member organizations since 2006.

- In 2006 Stand Up event was conducted at Lucknow .UPVAN took initiative and conducted this event by organizing different activities e.g. Signature campaign, oath taking activity etc.
- In 2007 UPVAN conducted Stand Up event through its member organizations. First time SHGs were involved in this event. Signature campaign and oath taking activity was conducted in districts like Kanpur, Allahabad, Varanasi and Lucknow and other areas of member organizations. This year total no. of participants was 81,325.
- In 2008 UPVAN conducted this event in all over U.P. This year UPVAN tried to extend this event in different sections of society, and events was organized at Worship places, slums and high court etc. Total no. of participants was 2, 48,099.

### **Objectives**

- ☛ Discuss future strategy regarding Stand Up and Take Action event 16-18, Oct., 09.
- ☛ Mobilize member organizations for maximum people participation in their respective local areas.
- ☛ Distribute printed IEC materials related to this Event.
- ☛ Generate awareness among people about widespread extreme poverty and a hunger and take action for its eradication.

### **Introduction**

The Workshop was started with the welcome of all the participants. Then MDGs, Stand Up and Take Action event 2009 and purpose of the workshop and presentation on previous years Stand Up event activities were explained to the participants. In total 72 representatives of member organizations across U.P participated in workshop.

Two visual clippings focused on Stand Up and Take Action event at global and national level were shown.

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## Issues Discussed

- Proposed activities should be based on local issues and situations.
- Whether the poor are getting their rights?
- Involvement of Panchayati Raj institutions in Stand Up event 09.
- Maximum participation of people in 3 days of this event to build pressure on government.
- To organize the event between 16-18 October and finally on each day activities with total no. of participants should be reported on the same day and communicated to UPVAN secretariat.
- Report has to be prepared with snaps and paper clippings of all activities organized under Stand Up and Take Action event 09.
- In 2009 this event should reach to the most marginalized and poor people creating awareness among them.
- Participation of women and children should be increased.
- Campaign should increase at village level for making village Pradhan responsible for implementation of public welfare schemes on time.
- Another view came that poverty can not be eliminated without attaining equality and giving adequate resources to vulnerable and poor people.
- Posters should be pasted outside of Tehseel office to spread awareness of MDGs.
- Schools and colleges at local level should be approached. This process should continue through out the year involving different sections of society.
- Women SHGs could become an important part of this event. Wall writing and different slogans on this issue would help in publicizing this event.
- Representatives of member organization gave expected goals of participation.
- Activities to be conducted during the SUTA-09 were explained in detail.

## Future strategy

All representatives of member organizations who were present in this workshop decided following activities for Stand Up event 09:

- Signature campaign –There will be a signature activity, in which people will signature for showing their support in eradicating extreme poverty.
- Human chain –People will make human chain to show their commitment towards eradicating poverty.
- Organizing rally –Students and SHGs will participate in rally for mass mobilization.
- SHGs meeting -Sensitizing SHG women and motivate them to take part in signature and oath taking activities.
- Media Coverage –To sensitize media by giving press note. Spreading information of this campaign in print and electronic media of all three days.
- Wall writing –Top write slogans and information related to this campaign on walls.



### **Awareness rally of SUTA-**

All participants who were present in this orientation workshop wore the T- shirt and cap of Stand Up against poverty. They stood up and took oath then they took part in awareness rally at Sahbhagi Shikshan Kendra,Lucknow.

In second session of this workshop printed IEC material and support money related to stand up event were distributed to representatives of member organizations.

IEC materials were as follows-:

- ✓ Pamphlet cum signature slip
- ✓ Banner
- ✓ Cap
- ✓ T-Shirt
- ✓ Detailed information about how to conduct Stand Up event
- ✓ MDGS detail
- ✓ Format of oath